



TRANSPORT

Transport team

Ben Ewald: Cyclist, Doctors for the Environment Australia

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Deborah Moore: ActiveStrongerBetter

Elissa Klinkenberg: Hunter New England Health

Jacqui Hicks: City of Newcastle

James Whelan: Climate Action Newcastle

Jeremy Leibman: Powour

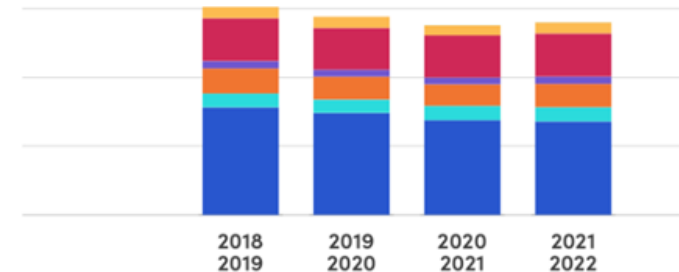
Leah Stevens: Climate Action Newcastle


Megan Sharkey: Better Streets NSW

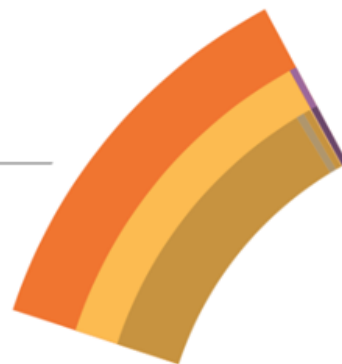
Melanie Ball: Active Transport Council

Newcastle

2021/22 municipal emissions snapshot



 Transport	Source %
On road	98%
Automotive	92%
Freight	3%
Bus	2%
Motorcycle	1%
Rail	2%
Train	2%



Transport emissions
340 000
 t CO₂e

Proposed actions to reduce emissions

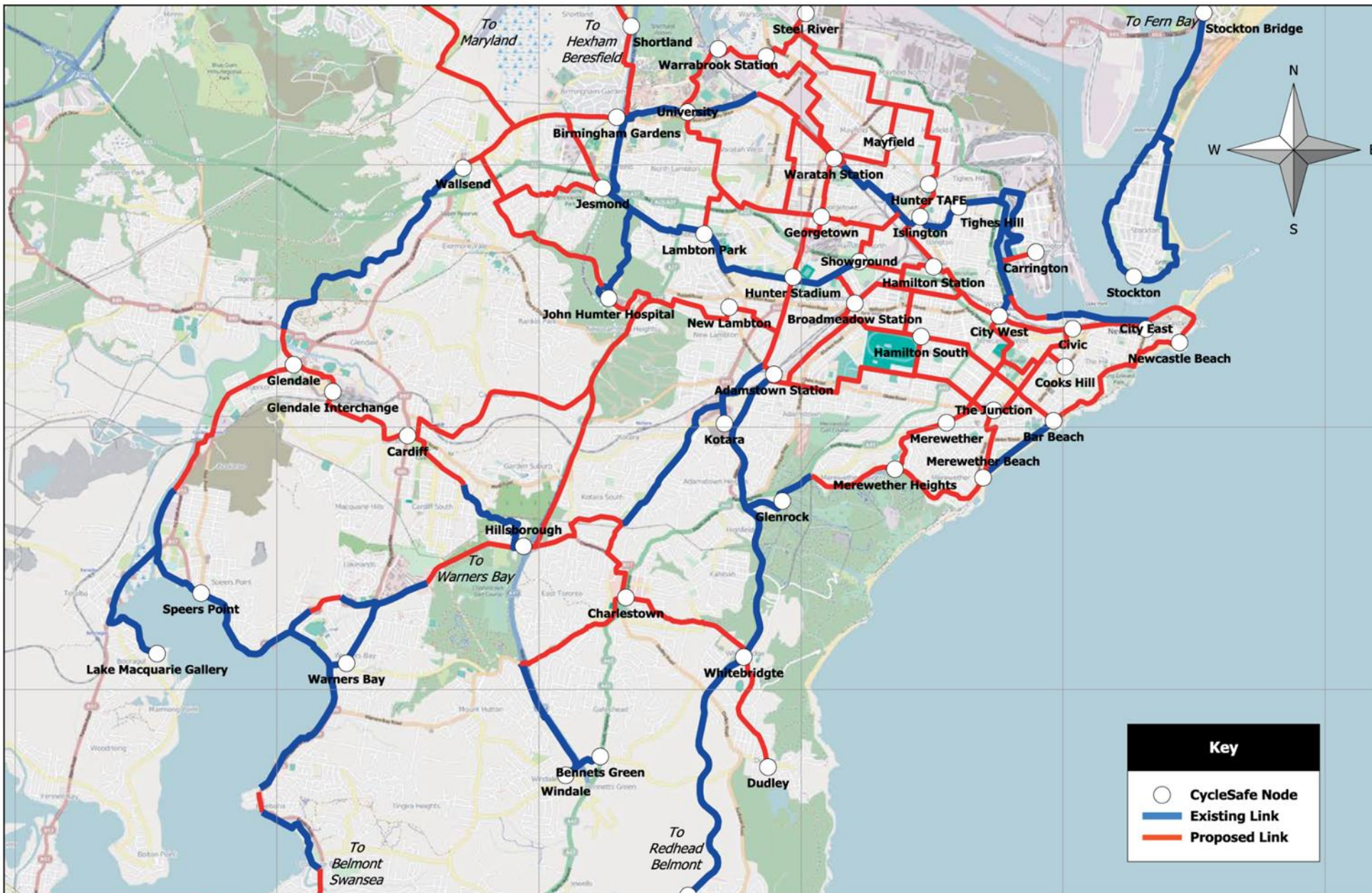
1. Newcastle Cyclesafe strategy
2. Modal targets
3. Improve public transport
4. Multi-modal choices and incentives

Other ideas:

Council to install EV destination charging stations

1. Newcastle Cyclesafe network

We propose 150km of new cycleways across greater Newcastle achievable at a cost of \$75 million



Proposed CycleSafe Network

Background map © OpenStreetMap contributors - www.openstreetmap.org

Mercator

1 cm : 905.47 m

Drawn By: SR - secretary@newcastlecycleways.org.au

Printed at: 4/08/2014

CycleSafe network. Exact position of links to be determined during design phase.



OPPOSING TRAFFIC STOPS & YIELDS TO CROSSING BICYCLES

BICYCLES FREELY PASS THROUGH ISLANDS ON PAINTED LANES

CURB EXTENSIONS INCREASE PEDESTRIAN SAFETY BY REDUCING CROSSING DISTANCE

NATIVE LANDSCAPING FILTERS STORM WATER & CREATED MIN-PARK



PROJECT
DRAWING
BY

4TH STREET BIKE BLVD - DRAFT CONCEPT
CATALINA ISLANDS - PERSPECTIVE
AARON KUEHN - AARLINE . INFO

Treatments



Four proposed treatments:

(1) Off road cycleway

- 2.5 m minimum width, wider if walkers are expected.
- Either in the road corridor or in its own corridor.
- Away from roads has a benefit of cleaner air, and pleasant bushland settings.
- A centre line prompts users stay to the left, and identifies it as a cycleway not a footpath.



Waratah

Four proposed treatments:

(2) Bike Boulevard

- No current examples in Newcastle.
- Ultra traffic calming, to speeds below 30k/hr and volume below 500 vehicles per day
- Achieved by mid block road closures, road narrowing, one way systems.
- Opens up road space to other community uses such as gardens or playgrounds.
- Cheap to build but requires local buy in.
- Most suited to older suburbs with grid layout.



Four proposed treatments:

(3) Separated on road cycleway

- Repartition the road space to make it safe for cycling
- Improves the community value from space that would otherwise be storing unused cars.
- Needs careful intersection design
- Safest with one on each side of a road rather than a bidirectional cycleway on one side as has been done in Sydney.
- Most suited to CBD areas.



Four proposed treatments:

(4) Shared footpath

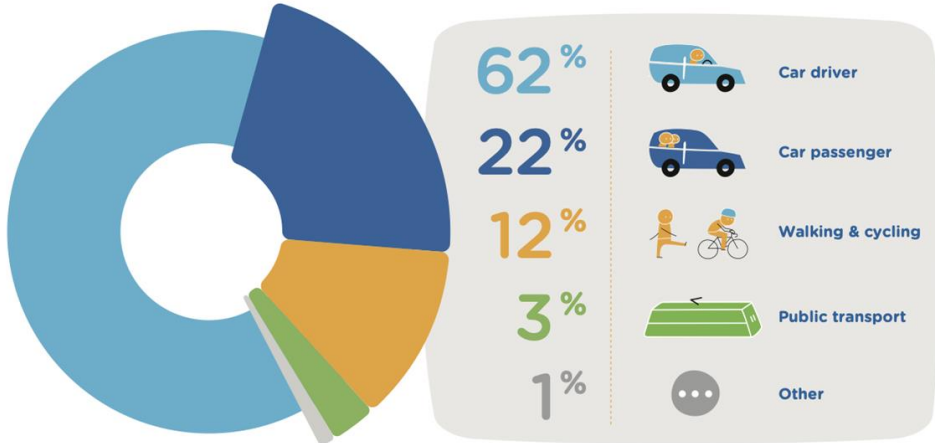
- Least favoured option
- Used when there is no other way to make a connection.
- Example: Near Adamstown railway gates
- Needs multiple on road to off road ramp options.



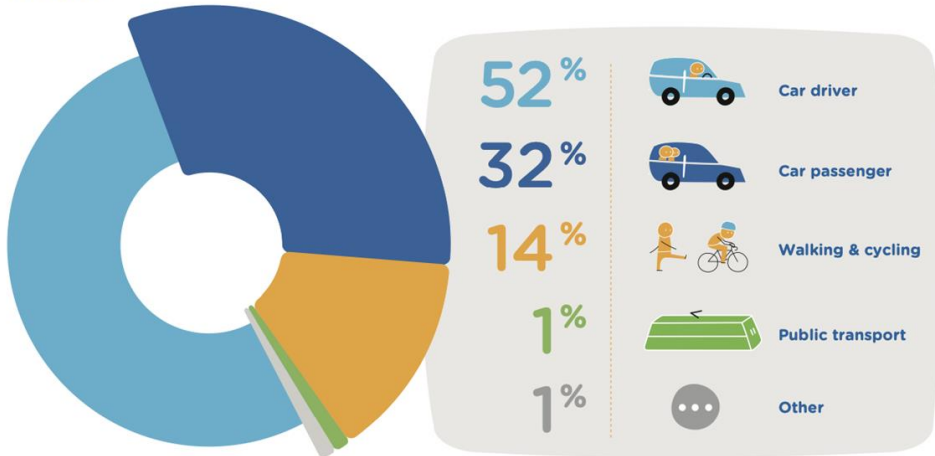
2. Modal targets to shift to zero and low emission transport

How people travel in Greater Newcastle

Weekday



Weekend



Source: Household Travel Survey, 5 year pooled data - 2011/12-2015/16

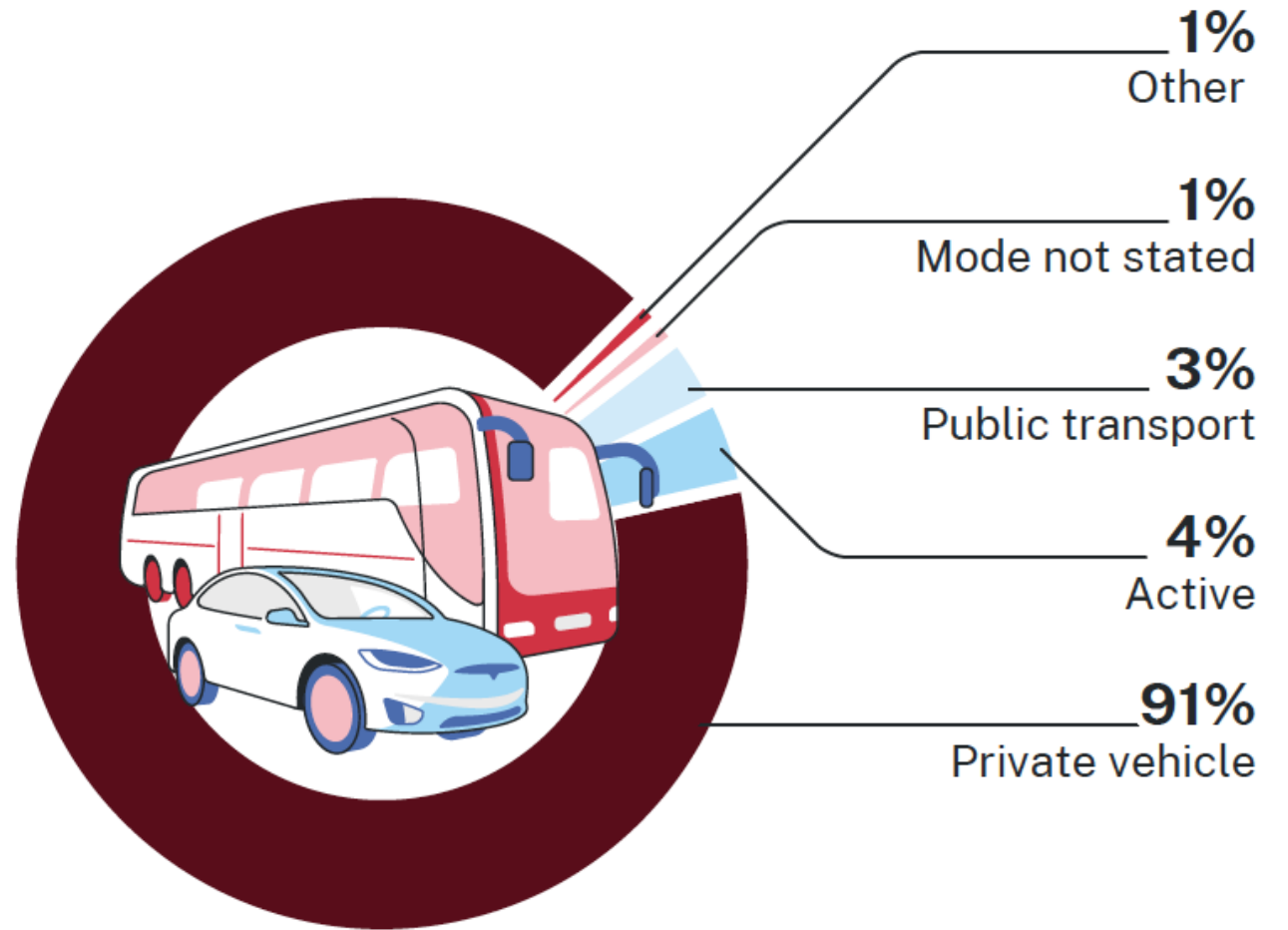


Figure 9: 2016 'Place of Work' and 'Journey-to-Work Mode Share' for the Hunter

Source: 2016 Census, Australian Bureau of Statistics

Local councils that have committed to modal targets

- City of Melbourne aims to increase public transport, walking and bike riding to 70% of all trips
- Randwick City Council aims to increase active transport to 35% by 2031 (from 26% baseline) and reduce private vehicle trips from 58% to 45%
- Auckland Council aims to increase active and public transport from 17% in 2019 to 62% in 2030

We propose a 50% modal target for active and public transport by 2035.

This means *half* of all daily trips in Newcastle would be made by walking, cycling and public transport.

3. Improve public transport

Frequency, speed and connections

Benefits: reduce Greenhouse gas emissions and air pollution; improved health; strengthen community; mobility; reduced transport costs; modal shift



Tim Crakanthorp MP

17m · 🌐



Breathe easy, this bus releases zero emissions!

You may have seen them out on our roads, but maybe you didn't hear them, they're a lot quieter than the average bus.

Newcastle Transport's electric buses are the first permanent electric buses in Regional and Outer Metropolitan NSW.



4. Multi-modal choices and incentives

- Transport is a 'controllable behaviour'
- Change is complex - more than paths
- Data & behavioural science a key part to challenging embedded beliefs, attitudes & subconscious triggers, AND
- Accelerating modal shift
- Every trip starts with a decision
- Using technology to embed good habits, that are also sustainable habits

Empowering the community

TRANSPORT
is largely a controllable
behavior



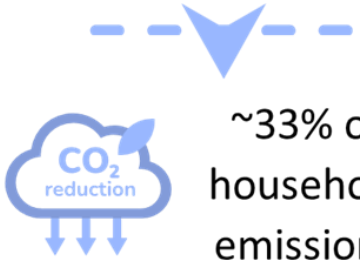
Commute



School/Uni



Lifestyle



~33% of
household
emissions

Engaging employees
& communities



Empowering
Residents



Real, automated
data for reporting



Corporate:
Report, data & insights

Measuring AND incentivising modal shift

Powour App

Measuring your movement is seamless

- Encourages increased active movement
- Real rewards linked to your weekly targets



Linked Benefit 'Marketplace'

Powour incentivizes sustained active movement

- Rewards directly linked to behaviour change
- Based on usage i.e. the more you use, the more you save (CO2 & \$s)



Corporate / Community Engagement Module

Corporate engagement, insights & reporting

- Empirical data, reports & insights for Scope 3 or other ESG metrics

